



MASSACHUSETTS
MEDICAL SOCIETY

2020 Annual Accreditation Conference and Ralph C. Monroe, MD Memorial Lectureship

Continuing Medical Education: Where We've Been and Where We're Going

Thursday, November 5, 2020, 1:00–4:30 p.m.

Description

The COVID-19 pandemic has created a challenging health care environment resulting in uncertainty and stress for patients and health care professionals. Offering quality continuing medical education (CME) during this difficult time is more vital than ever. The Massachusetts Medical Society's (MMS) Annual Accreditation Conference offers an interactive live virtual learning experience to support the professional development of CME providers and stakeholders. This conference provides learners the opportunity to develop strategies for planning and delivering educational activities that meet the needs of your learners and are in compliance with the ACCME Accreditation Criteria and policies.

Faculty will demonstrate how to "blend" CME content developed for live activities with the online environment, review options to identify and resolve conflicts of interest, and develop new approaches to collect the information needed to evaluate change in learners.

This year's keynote speaker will address how continuing medical education has evolved over time. We will look at where we began and where we are today as we navigate social distancing and online education as a result of the COVID-19 pandemic, and how these changes will affect the future of CME.

Course Objectives

Upon completion of this educational activity, participants shall be able to:

- Describe the changing landscape of CME and what providers need to do to adapt to the changing environment
- Convert educational content designed for live activities to an online platform
- Identify conflicts of interest when reviewing disclosure information and implement resolution mechanisms prior to the beginning of the activity
- Develop strategies to evaluate your CME activities and measure changes in learner competence, performance, or patient outcomes

24th Annual Ralph C. Monroe, MD Memorial Lecturer

Henry Tulgan, MD, FACP, is a nationally recognized expert in the field of medical education. He was recently awarded the MMS 2020 Distinguished Service Award for his contribution to continuing medical education. He has held the position of director of Continuing Medical Education at Baystate Wing Hospital, Palmer, MA, since 2008.



Dr. Tulgan has been an active member of the MMS for over 50 years. He continues to participate as a surveyor and serves on all three educational committees of the Society and was the founding chair of the Committee on Continuing Education Review.

Accreditation Statement

The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA Credit Designation Statement

The Massachusetts Medical Society designates this live activity for a maximum of 3 AMA PRA Category 1 Credits.™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.

FACULTY

Jane E. Gagne, CPXP, manager, Accreditation and Education Compliance, Accreditation and Recognition, MMS/NEJM Group

Jacob Karas, MD, chair, MMS Committee on Accreditation Review

Nancy Marotta, manager, Recognized Accreditor Program, Accreditation and Recognition, MMS/NEJM Group

Graham McMahon, MD, MMSc, president and chief executive officer, Accreditation Council for Continuing Medical Education (ACCME)

Danna G. Muir, MBA, director, Accreditation and Recognition, MMS/NEJM Group

Roy Phitayakorn, MD, MHPE (MED), FACS, General and Endocrine Surgery; director, Medical Student Education and Surgery Education Research, Massachusetts General Hospital

Henry Tulgan, MD, FACP, director, Continuing Medical Education, Baystate Wing Hospital

AGENDA

1:00 PM

Welcome/Introductions

Nancy Marotta and Jacob Karas, MD

1:10 PM

24th Annual Ralph C. Monroe, MD Memorial Lectureship:

CME: The Past, Present, and Future
Henry Tulgan, MD, FACP

1:40 PM

Empowering Ourselves to Adapt to the Changing Educational Landscape

Graham McMahon, MD, MMSc

2:00 PM

Break

2:15 PM

Best Practices to "Blend" In-person and Virtual Activities

Roy Phitayakorn, MD, MHPE (MED), FACS

3:15 PM

Break

3:25 PM

Compliance Refresher: Identifying and Resolving Conflicts of Interest

Danna G. Muir, MBA, and Jane E. Gagne, CPXP

3:55 PM

Measuring for Learner Change in Your CME Activities

Nancy Marotta and Danna G. Muir, MBA

4:25 PM

Wrap-Up and Takeaways

4:30 PM

Adjourn

SPACE IS LIMITED! To register for this activity or for more information, please call 800.843.6356 or visit massmed.org/AAC2020.

