



Berkshire District Medical Society Fall Meeting

Thursday, November 21, 2019 – 6:00PM

Cranwell Resort, Lenox, MA – in the Music Room

Spotlight on the Social Determinants of Health

Presented by: Massachusetts Medical Society President

Maryanne Bombaugh, MD, MSc, MBA, FACOG

Learning Objectives:

- Describe the impact of economic, physical and social conditions on the health of individuals and communities
- Develop appropriate skills to recognize the impact of SDOH on health outcomes
- Discuss how the Massachusetts Medical Society's SDOH initiatives contribute to reduction of health inequities

An individual's social, physical and economic circumstances are strongly linked to his/her health. These social realities mean a lack of nutritious food, unhealthy housing conditions, substandard education, exposure to violence or discrimination - all of which have a negative impact on health that results in higher rates of acute and chronic disease, behavioral and mental illness and substance use. Physicians often look only to treat the patient's complaint or disease that presents before them at the moment of the encounter and they often do not consider social determinants when treating patients and families. A more holistic approach to the patient's environment and circumstances is needed to improve health and compliance with treatment plans. This educational activity will provide evidence and details about the impact of social, cultural and economic factors on health outcomes and the work that is underway and planned to assist physicians with addressing social determinants of health (SDOH).

Accreditation Statement:

The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA Credit Designation Statement

The Massachusetts Medical Society designates this live activity for a maximum of 0.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity meets the criteria for the Massachusetts Board of Registration in Medicine for risk management study.

Registration Form – Berkshire Medical Society Fall Meeting

Members.....No Charge

Students/Residents.....No Charge

Non Members..... \$40

Guests \$25

Meal Selection:

_____ Seared Salmon- miso glaze, daikon salad, rice pilaf

_____ Roasted Chicken Breast – caramelized onion & walnut pesto

_____ Eggplant Rollatini

Please list food allergies/dietary restrictions below:

Registration Deadline is November 5, 2019

Enclosed is my check for \$ _____

Make checks payable to:

Berkshire District Medical Society

(Please note there is a \$25pp charge if reservations are not cancelled by 12p on the day of the event)

PROGRAM

6:00 pm — Social Hour /Registration

6:30 pm — Dinner/Presentation

8:00 pm — Adjourn

Member Name:

District:

Non-Member Name:

Designation:

Address:

City, St, Zip:

Email:

Phone:

Personal Guest:

Mail registration to: Cathy Salas, WCRO-MMS, 85 Post Office Park, Ste 8518, Wilbraham, MA 01095

Or Register by Fax: (413)596-9901 or email: csalas@mms.org Phone: 413-596-9231