

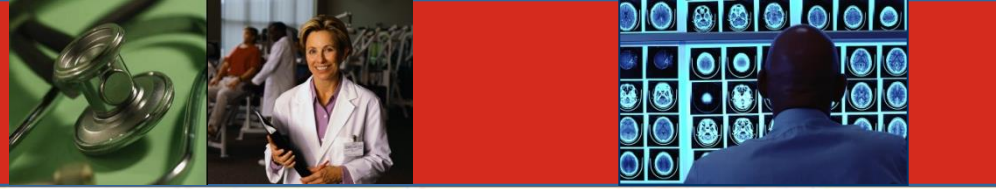
2013 MMS Member Survey

Survey Results



MASSACHUSETTS
MEDICAL SOCIETY

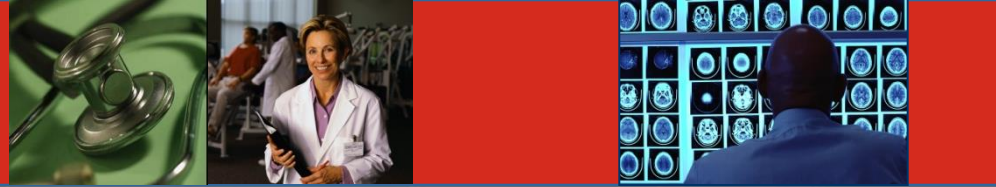
*Every physician matters,
each patient counts.*



Methods

Survey:

- Statewide survey of current members in the winter and spring of 2013
- The initial sample contained 6500 members drawn from the membership lists maintained by the MMS
- Brief 10-15 minute questionnaire sent by postal mail
- Members of the sample that did not respond with the allotted time received a second copy of the questionnaire
- 598 members completed the survey, resulting in an overall response rate of 9.2%
- $\frac{3}{4}$ of respondents were male; $\frac{2}{3}$ were under 65

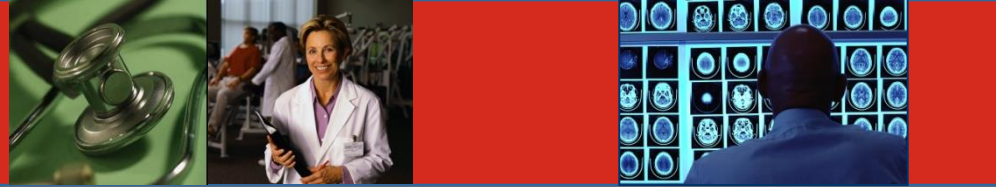


Results – Specialty/Employment

Specialty	Primary Care	28%
	Specialist	72%

Employment Type	Self	43%
	Hospital	21%
	Medical School	3%
	Medical Group	27%
	Biotechnology	1%
	Other	5%

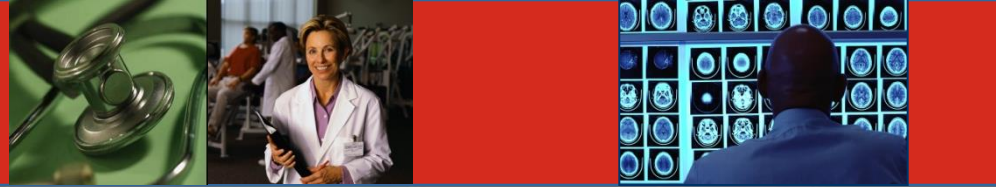
N = 598



Satisfaction/Renewal

Satisfaction:

- **91% said they were either “very satisfied” or “satisfied” with their membership.**
- **97% of members surveyed said they were likely to renew their membership.**
 - Virtually all members in each age, gender, practice type, and activity level subcategory were likely to renew their membership.



Priorities for MMS Activities

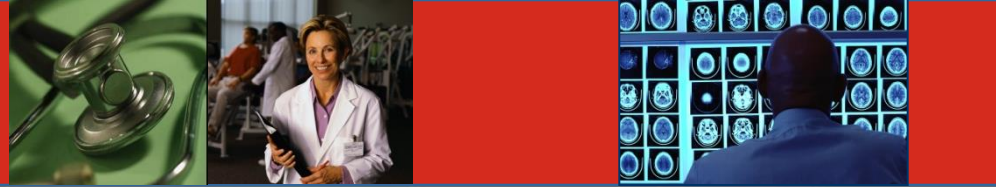
- **Members see advocacy on behalf of physicians as the principal task of MMS.**
- **The top four priorities for members include:**
 - **86%** said advocating for physicians with state government was Very Important
 - **80%** said advocacy on behalf of physicians in the area of payment reform was Very Important
 - **75%** of members said that advocating with the federal government and advocating for health plan administrative relief was Very Important
 - **51%** of members said that providing continuing medical education opportunities was Very Important



Priorities and Performance Ratings for MMS Activities

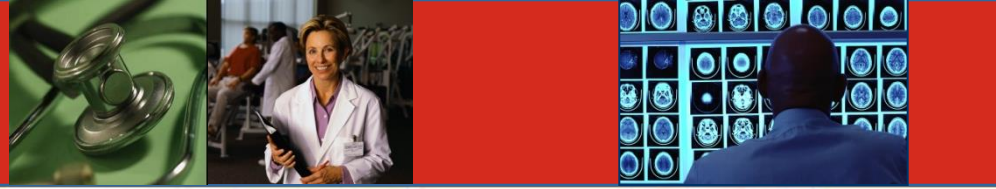
- Members see advocacy on behalf of physicians as the principal task of MMS.

Category	Priority Rating	Performance Rating
Advocating for physicians with state government	86%	86%
Advocating for physicians in area of payment reform	80%	81%
Advocating for physicians with federal government	75%	82%
Providing continuing medical education opportunities	51%	96%
Advocating for health plan administrative relief	75%	76%



USE OF ELECTRONIC MEDICAL RECORDS SYSTEMS

- Results indicate a modest uptick in the number of physicians deploying electronic records systems relative to 2012
- 69% reported having an EMR system in 2013
- An additional 9% reported that implementation of an EMR was planned for the next year

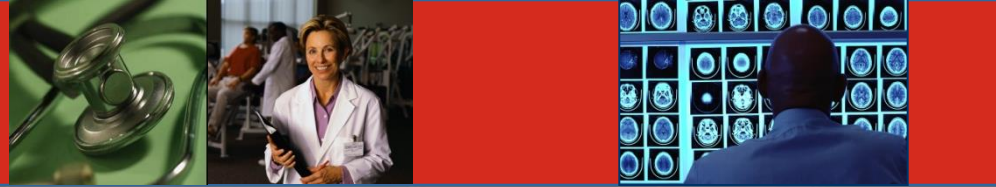


CONTINUING MEDICAL EDUCATION

When asked to indicate all of the ways MMS members obtained CME credits in the past year, responses included:

- 81% through seminars
- 63% hospital grand rounds
- 50% home study, journal studies, and online resources
- 30% through web based studies

These results are similar to previous years

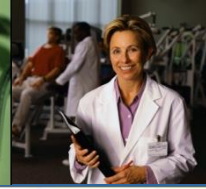


MMS COMMUNICATION

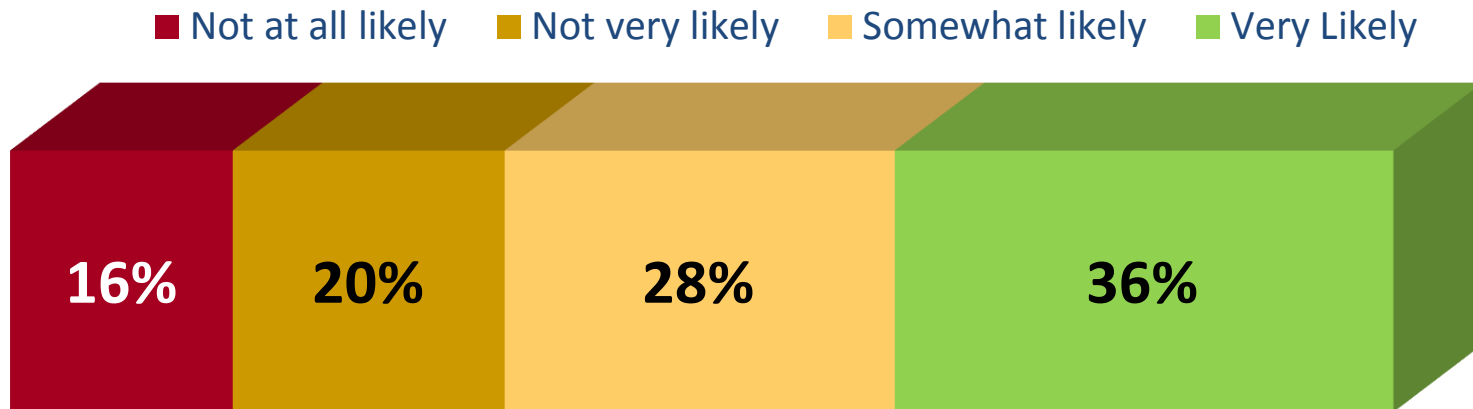
When asked to indicate preferred means of communication, MMS members responded as the following:

- **Email: 58%**
- **Printed version of Vital Signs: 42%**
- **Online weekly version of Vital Signs: 43%**
- **MMS website: 22%**

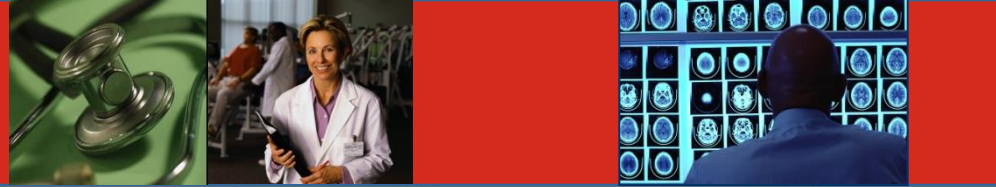
**** (Please note members were asked to check all forms of communication that they would prefer to receive)****



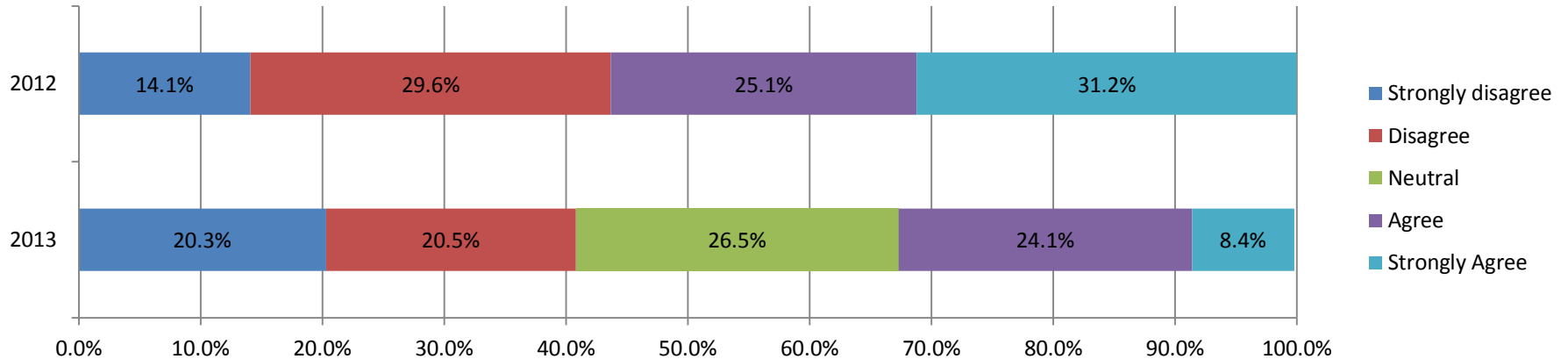
How likely would you be to participate in a global payment system?



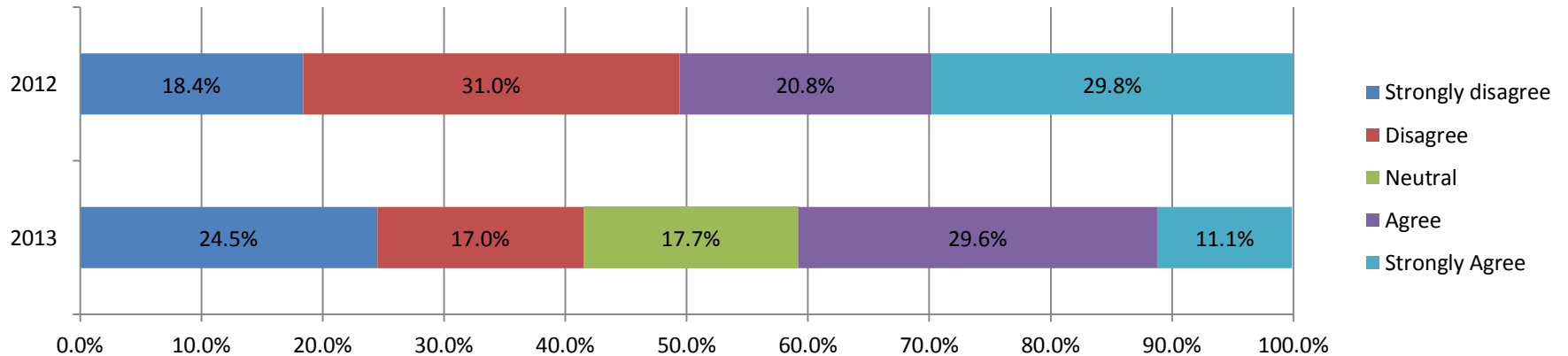
Readiness for global payments



We are ready to enter into new contracts with hospitals and other physician groups to work together under a global payment contract



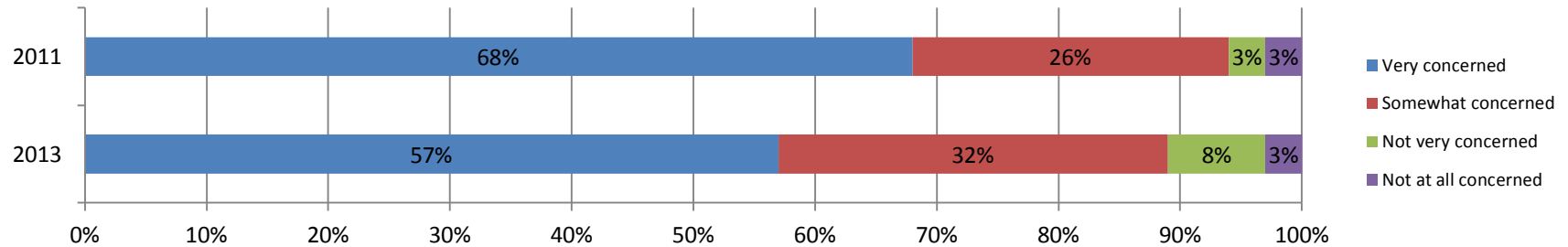
We are large enough to negotiate fairly with insurance plans



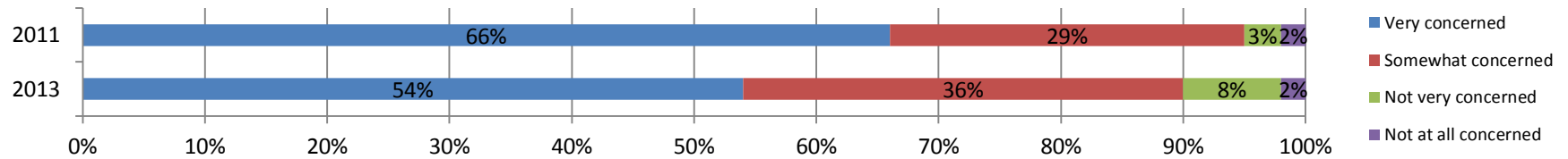
Concerns about participating in ACOs



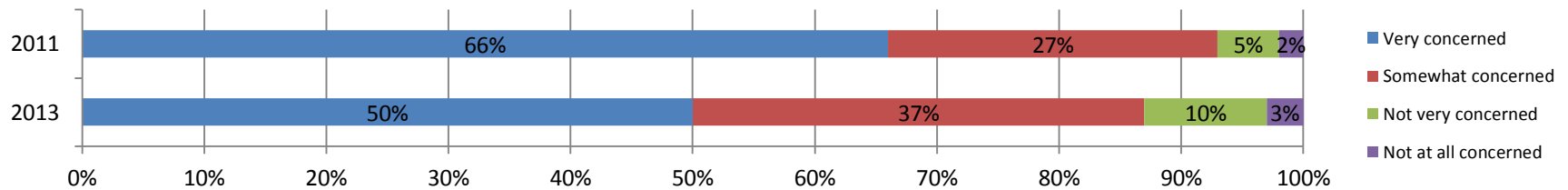
Proper risk adjustment for patient panel sickness



The ability of the IDS/ACO to manage risk



Transparency regarding IDS/ACO structures and its financing of providers



Concerns about participating in ACOs



■ Very concerned ■ Somewhat concerned ■ Not very concerned ■ Not at all concerned

Changing a physician practice culture that has developed under a fee-for-service system

2013

45%

34%

15%

6%

2011

58%

30%

9%

3%

Adjusting patient expectations regarding the benefits and risks of tests and procedures

2013

45%

41%

12%

2%

2011

51%

38%

8%

3%

Providing infrastructure support, such as a support for health information technology and hiring physician assistants and nurse practitioners

2013

44%

37%

13%

5%

2011

52%

34%

10%

4%

Providing incentives to patients to adhere to treatments and adopt healthier lifestyles

2013

41%

43%

14%

2%

2011

52%

36%

9%

3%

Antitrust reform

2013

34%

36%

25%

5%

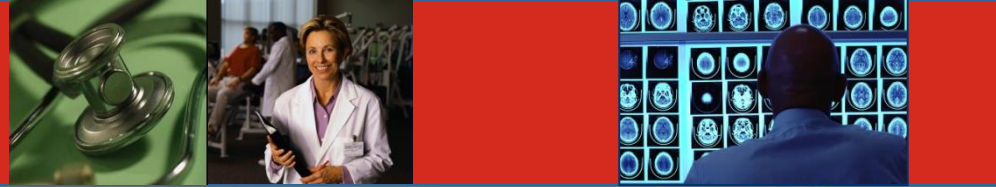
2011

50%

30%

15%

5%



What changes if any do you expect to see in your practice over the next five years as a result of health care reform?

