



MASSACHUSETTS
MEDICAL SOCIETY

2023 MMS Annual Accreditation Conference and Ralph C. Monroe, MD Memorial Lectureship

Connecting Compassion and Continuing Education

Wednesday, November 1, 2023, 1:00–3:30 PM

Description

Compassion in health care is cultivated by relationships based on empathy, dignity, and respect. The Massachusetts Medical Society's (MMS) 2023 Annual Accreditation Conference will address the importance of demonstrating compassion for patients, colleagues, and others in the health care workforce and how this translates to improved well-being. We will also explore the ACCME and SACME's *CE Educator's Toolkit*. Using this resource, we will develop strategies for integrating best practices for educational planning and effective delivery in continuing education.

This activity offers an interactive, live virtual learning experience to support the professional development of CME providers and stakeholders and provides an opportunity to develop strategies for planning and delivering educational activities that meet the needs of your learners.

27th Annual Ralph C. Monroe, MD Memorial Lecturer

Beth A. Lown, MD, FACH, is the chief medical officer of the Schwartz Center for Compassionate Healthcare, a non-profit organization dedicated to sustaining compassion through its programs, education, and advocacy so that all who seek and provide health care experience compassion.

She consults and speaks about compassion, well-being, and social support, and has taught communication and relational skills to health professionals across the continuum of learning for decades. Her current focus is on supporting health care leaders by implementing actionable frameworks and programs to enable leadership teams to foster and sustain cultures of compassion and wellbeing in their organizations.

In addition to her work with the Schwartz Center, Dr. Lown is associate professor of medicine at Harvard Medical School and an affiliate faculty member at Mount Auburn Hospital, Cambridge, MA, a teaching hospital of Harvard Medical School.



Course Objectives

Upon completion of this educational activity, participants shall be able to:

- Demonstrate compassion for patients, colleagues, and others in the health care workforce.
- Advance well-being for physicians and the health care team, allowing individuals to thrive and create a positive work environment.
- Integrate best practices for educational planning and utilize the ACCME and SACME's *CE Educator's Toolkit* for delivering effective continuing education.

Accreditation Statement

The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA Credit Designation Statement

The Massachusetts Medical Society designates this live activity for a maximum of 2.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

To register for this activity or for more information, please call (800) 843-6356 or visit massmed.org/AAC2023.

FACULTY

Beth A. Lown, MD, FACH, chief medical officer, The Schwartz Center for Compassionate Healthcare and associate professor of medicine, Harvard Medical School

Nancy Marotta, manager, Recognized Accreditor Program, Accreditation and Recognition, MMS/NEJM Group

Jacob Karas, MD, FCCP, chair, MMS Committee on Accreditation Review

Mark Albanese, MD, medical director, Physician Health Services, Inc.

Steve Singer, PhD, vice president for education & outreach Accreditation Council for Continuing Medical Education (ACCME)

AGENDA

1:00 PM

Welcome/Introductions

Nancy Marotta

Jacob Karas, MD, FCCP

1:10 PM

27th Annual Ralph C. Monroe, MD Memorial Lectureship *Sustaining Compassion and Healing Trauma in the "Post-Pandemic" World*

Presented by Beth A. Lown, MD, FACH

2:00 PM

Break

2:10 PM

Provider Health and Wellness: *The Role of Accredited CME and Professional Health Programs*

Mark Albanese, MD

2:40 PM

Enhancing the Impact of Your Education with the CE Educator's Toolkit

Steve Singer, PhD

3:30 PM

Adjourn