Annual Report



From the President and from the Executive Vice President

From the President

My presidential year commenced with the Massachusetts Medical Society (MMS) continuing to help physicians and patients navigate the pandemic, and as the public health emergency ended in May 2023, we emerged in a much better place — for our physician members, patients, and the medical profession. After three long years, we returned to a number of in-person meetings and events, allowing our MMS fellowships to flourish and develop once again. Through ongoing member engagement, we worked together toward becoming a more



diverse organization that is representative of the state's physicians and patients. We have taken all that we learned from the pandemic, both good and bad, to strengthen our advocacy and better serve our members and patients.

Throughout, we responded to some of the most pressing issues in health care by advocating for system-wide changes to address physician well-being, workforce challenges, and practice sustainability. Our educational programs were impactful and centered around the pursuit of health equity.

Within the MMS, our governance reform work is fortifying our organization, making it more efficient, inclusive, and poised to respond to the needs of today's and tomorrow's physicians.

In the year ahead, the MMS is fortunate to have Dr. Barbara S. Spivak at the helm. She is a leader who truly understands the pivotal issues facing patients, physicians, and the health care workforce and is focused on finding solutions that include providing high-quality, equitable care for all.

I look forward to continuing to work with all my dedicated MMS colleagues.

Theodore A. Calianos II, MD, FACS President, MMS, May 2022–May 2023

From the Executive Vice President

The Massachusetts Medical Society (MMS) has done extraordinary work this year. We bring value to our member physicians by providing crucial and timely information, critical advocacy, and practice support so that Massachusetts physicians can provide their best care for every patient.

This report highlights some of the Society's key activities this year on behalf of our physician members, patients, and the profession:



- Outstanding educational programming including the inaugural conference, Future Health: Best Practices for Advancing Care.
- A prominent advocacy voice for telehealth payment, for reducing proposed Medicare cuts, and for addressing prior authorization and other administrative burdens that take an enormous toll on physician well-being.
- New resources for physicians' career development including successful leadership training with Brandeis University, a pilot physician-to-physician mentorship program, and the creation of an Early Career Physicians Section in the MMS.
- NEJM Group continuing to deliver esteemed resources worldwide, providing essential medical knowledge for research, learning, and practice.

Our strategic plan has provided a path for the MMS to remain productive and true to its mission and vision over the past four years. During the year ahead, the MMS leadership will chart our next five-year plan to position the Massachusetts Medical Society for continued relevance and a vibrant future.

Lois Dehls Cornell Executive Vice President, MMS

Information in this report reflects activities of the Massachusetts Medical Society from May 2022 through May 2023. The MMS annual report is produced by MMS Publishing Operations and the Department of Communications. © 2023 Massachusetts Medical Society

Highlights of the Year

Over the past year, the Massachusetts Medical Society rapidly responded to emergencies in public health, addressed the challenges of practicing medicine, and stood up for policies that support patients, physicians, and the profession of medicine. Achievements of the year included:



Presenting the inaugural Future Health: Best Practices for Advancing Care conference in collaboration with NEJM Group, which brought together internationally recognized faculty and participants for education and networking in person and online. The faculty informed and led thought-provoking discussions about innovations necessitated by the pandemic that are driving better,

more equitable care and could enhance physician satisfaction. Participants rated the conference highly; 95 percent of learners said they would recommend it to a colleague.

Organizing an MMS Gun Violence Prevention Initiative and convening an MMS Firearm Safety and Gun Violence Prevention Advisory Group of physician experts to inform MMS policies and actions to address the crisis of gun violence. (See more on page 5).



Helping to draft and pass Massachusetts' Shield Law, establishing protections for patients and providers of reproductive health care in the wake of the *Dobbs* ruling. The MMS also worked with the Healey Administration to safeguard access to medication abortion in the state.

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Leading a coalition with our allied partners (the Massachusetts Health & Hospital Association and Health Care for All) to file legislation that would significantly reform prior authorization protocols to improve access to care for patients and decrease administrative burden on physicians and practices.

Working to indefinitely delay the state's largest private insurer from implementing a proposed reduced payment for telehealth services to 80 percent of in-person visit reimbursement.





Averting the most severe cuts in Medicare reimbursement through grassroots physician advocacy. The MMS sent members to Washington, DC and launched an online communication campaign through which physicians sent nearly 1,000 messages to members of Congress. Ultimately, Congress considerably reduced the 8.5 percent of payment cuts originally slated for 2023.



Developing and training a robust pipeline of expert MMS members to represent the MMS as subject matter experts in media interviews. They advocate for patients and for the medical profession and provide a bulwark against misinformation.

What the MMS Does for Member Physicians

As the state's largest physician-led organization, the Massachusetts Medical Society brings together nearly 25,000 physician and student members for learning, fellowship, and to be a leadership voice in health care policy and for the medical profession, while also providing substantial member benefits.

Lasting Professional Camaraderie, Fellowship, and Support

With the wind down of the COVID-19 pandemic, the MMS resumed its popular in-person networking events, with member gatherings from Pittsfield to Hyannis and in multiple locations in between, which brought physicians and students together to foster connection and professional camaraderie. MMS committees and sections based on shared interests and career stages also enjoyed in-person networking, education, and longdelayed award presentations and celebrations.

Recognizing the unique interests and concerns of early career physicians, the MMS this year established an Early Career Physicians Section that provides those members with a dedicated voice in MMS policies



The MMS Committee on LGBTQ Matters, gathering in person for the first time since before the COVID-19 pandemic, hosted the September 2022 LGBTQ Awards Ceremony and Networking event at a Natick orchard and brewery with a festive dinner and celebration of awardees from the prior three years.

and initiatives. In addition, the Society piloted a mentoring program to connect early career physicians with volunteer member mentors.

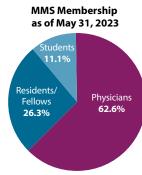
Significant Benefits Add Up



The MMS Corporate Partnership Program, introduced in 2022, now includes nearly one dozen companies that offer member-only services, discounts, and specialized products in banking and financial management, personal travel, a prescription drug savings program for patients, a business card specifically for physician practices, and other benefits.

Addressing Physician Needs

 The results of an MMS member survey created to assess burnout and identify specific demographics at greater risk of occupational distress, summarized in the <u>Supporting</u> <u>MMS Physicians'</u> <u>Well-Being Report:</u> <u>Recommendations</u> to <u>Address the</u>



Total MMS Membership = 24,768

<u>On-Going Crisis</u>, were recognized nationwide for their significance regarding the physician workforce.

• Responding to the administrative burden that the report identified as a significant stressor,

the MMS supported the development of prior authorization legislation in Massachusetts and worked nationally to delay a large insurer's prior authorization policy for GI services.

• The MMS successfully advocated and helped shape the state's Roadmap to Health Care Safety to ensure that physicians are not overburdened with regulations and training requirements while increasing patient safety.

Training Physician Leaders to Advance a More Just Workplace



In early March, 21 Massachusetts physicians of diverse backgrounds and experience participated in a successful pilot program for current and future leaders. "Training Physician Leaders to Advance a More Just Workplace," a four-day course jointly provided by the MMS and the Heller School for Social Policy and Management at Brandeis University, was directed by Brandeis Professor Jon Chilingerian, PhD, and taught by Brandeis faculty and local leaders in medicine and health equity. *Photo by Heratch Ekmekjian*



What the MMS Does for Patients

To help physicians care for their patients, the MMS provides resources, guidance, education, and advocacy for areas where the MMS can have the strongest impact on access to care, with a focus on vulnerable populations and social determinants of health.

Emerging Health Issues: As-You-Need-It Information

When Mpox (formerly known as monkeypox) appeared in Massachusetts in mid-2022, the MMS convened a conference call for member physicians to hear directly from leaders of the state Department of Public Health and the National LGBTQIA+ Health Education Center at The Fenway Institute. Nearly 200 physicians joined the call to hear answers to their questions about diagnosis, treatment, and vaccination.

In November 2022, as surges of Respiratory Syncytial Virus (RSV) in pediatric populations caused widespread illness and placed a strain on health care systems, the MMS and the Massachusetts Department of Public Health produced a live webinar, "RSV Management Strategies: What Clinicians Need to Know," on diagnostic testing and treatment of RSV and support practices for parents.

The MMS also created new and frequently updated webpages on <u>Mpox</u> and <u>RSV</u>, accessible to all physicians and patients.

Mental Health

- The MMS supported the August 2022 passage of the Mental Health ABC Act to improve access to behavioral health care for patients. The Society is working with the state and other stakeholders to develop standards and billing protocols for an annual mental health wellness exam that will be covered under the new law.
- To address the mental health crisis among children and teens, the MMS Committee on Student Health and Sports Medicine and the Committee on Mental Health and Substance Use together created an online toolkit, "<u>Mental</u> <u>Health and Substance Use Resources for School Nurses and Administrators,</u> <u>Parents and Caregivers, and Students.</u>"

Addressing the Public Health Crisis of Gun Violence

- With input from its newly formed Firearm Safety and Gun Violence Prevention Advisory Group, the MMS endorsed federal legislation that creates a pathway to evidence-based solutions. In the state, the Medical Society addressed with lawmakers ways to collaborate on Massachusetts gun safety legislation and with city leaders, local law enforcement, and district attorneys, the possibility of gun buyback programs.
- To educate physicians on how to talk to patients about gun violence, the MMS created a new, free educational webinar, "<u>Firearms: Screening, Suicide Prevention,</u> <u>Community Engagement</u>."



The MMS formed a team of officers, members, and staff who participated in and raised funds for the annual <u>Louis D. Brown Peace Institute's Mother's Day Walk for Peace</u> to walk with and show solidarity with mothers, family members, and loved ones who have been impacted by firearm morbidity and mortality.

What the MMS Does for the Medical Profession

The Massachusetts Medical Society is a resource and advocate for the medical profession in the state and nationally, providing continuing medical education (CME) and essential services to physicians and medical students. Through NEJM Group, the MMS advances medical knowledge globally.

NEJM Group

and YouTube.

NEJM Group creates high-quality medical resources for research, learning, practice, and professional development designed to meet the demand for essential medical knowledge. Products include the New England Journal of Medicine, NEJM Evidence, NEJM Catalyst Innovation in Care Delivery, NEJM Journal Watch, NEJM Knowledge+, NEJM Resident 360, NEJM Healer, and NEJM Yi Xue Qian Yan.



MMS CME Activity

Data for the Year

Activities

274

Physician

Participants

155,948

Hours of

Instruction

2,396

Other

Learners

19,399

A new feature, NEJM Double Take videos, was launched in October 2022 to help teach health care providers and patients about medical and health care advances by examining their scientific, clinical, and social consequences. Within six months, the 18 videos combined had been viewed more than 212,000 times on <u>NEJM.org</u>

A new publication, *NEJM AI*, coming in 2024, will identify and evaluate state-of-the-art applications of artificial intelligence to clinical medicine.

MMS Accredited Continuing Education

The MMS offers a broad range of directly and jointly provided <u>accredited continuing education</u> online and in person, addressing topics that include health equity and diversity, clinical medicine, communication, COVID-19, physician wellness and burnout, public health, risk management, and more.

The MMS accredits the free <u>NEJM Knowledge+</u> Pain Management and Opioids CME/CE module,

which helps Drug Enforcement Administration (DEA)-registered practitioners meet the new training requirement.



MMS Recognized Accreditor Program

The MMS is recognized by the Accreditation Council for Continuing Medical Education (ACCME), the national organization that develops standards for quality continuing medical education, to accredit organizations and institutions providing CME in the Commonwealth of Massachusetts and its contiguous states.

Specialty Management Services

Under the auspices of the MMS, Specialty Management Services provides costeffective management and administrative assistance to specialty societies and other medical organizations. This year, with the addition of the Massachusetts Academy of Family Physicians, the MMS now supports 19 specialty societies.

Physician Health Services

<u>Physician Health Services, Inc. (PHS)</u>, a subsidiary of the MMS, acts on its core mission of improving the health, well-being, and effectiveness of physicians and medical students while promoting patient safety. It provides confidential support through education and prevention, as well as assessment, referral to treatment, and monitoring. During this year, PHS served 197 physicians and residents.

MMS Leadership

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Note: All the MMS officers and Alliance President Bonnie Dunlap, RN, are also members of the Board of Trustees.

Physician Group Members of the Massachusetts Medical Society

Acton Medical Associates Andover Pediatrics Asthma & Allergy Affiliates Atrius Health Baystate Brightwood Health Center Baystate Mason Square Neighborhood Health Center **Baystate Medical Practice** Baystate Ob/Gyn Group Baystate Trauma Baystate Women's Health (formerly Wesson Women's Group) Berkshire Medical Center Physicians Berkshire Orthopedic Associates Beth Israel Deaconess OB/GYN & Midwifery Blue Cross Blue Shield of Massachusetts Boston Health Care for the Homeless Program Boston IVF (formerly IVF New England) Boston Sports & Shoulder Center Bournewood Clinical Associates Bowdoin Street Health Center Brigham & Women's Hospitalist Service Brigham & Women's Physicians Group Brockton Neighborhood Health Center Brookside Community Health Center Cambridge Health Alliance Cape Cod Anesthesia Associates Caring Health Center Central Mass IPA Charles River Community Health Chelmsford Pediatric Physicians Child Health Associates

Childrens Health Care CHMC Otolaryngologic Foundation CHMC Surgical Foundation Circle Health OB/GYN (formerly LGH WomanHealth) Codman Square Health Center Commonwealth Anesthesia Associates **Commonwealth Pathology Partners** Community Health Center of Cape Cod Community Health Center of Franklin County **Community Health Programs Community Healthlink** Congenial Health Dana-Farber Gastrointestinal Oncology Dermatology Associates of Concord Digestive Health Specialists Diva Docs (Children's Hospital) Duffy Health Center East Boston Neighborhood Health Center Edward M. Kennedy Community Health Center **Emerson Emergency Physicians** Emerson IPA **ENT** Specialists ENT Surgeons of Western New England, LLC Essex County OB/GYN Associates Fallon Health Family Doctors Family Health Center of Worcester Family Medicine Associates of Hamilton Family Medicine Associates of South Attleboro Fenway Health

Garden City Pediatrics Gastro Health (formerly Greater Boston Gastroenterology) Greater Lawrence Family Health Center Greater Lowell Pediatrics Greater New Bedford Community Health Center Greater Roslindale Medical & Dental Center Hampshire Gastroenterology Associates Harbor Health Services Harvard Street Neighborhood Health Center Hawthorn Medical Associates — Ob/Gyn Healthcare South Heart Center of MetroWest Highland Healthcare Associates IPA Hilltown Community Health Center Holliston Pediatric Group Holyoke Health Center Hyde Park Pediatrics Internal Medicine Physicians of the North Shore Lexington Eye Associates Lexington Pediatrics LGH Merrimack Valley Cardiology Associates Lincoln Physicians Longwood Pediatrics Lowell Community Health Center Lynn Community Health Center Main Street Pediatrics Manet Community Health Center Mass Eye and Ear Anesthesiology Mass. Gastroenterology Association Mass General Neurology

Physician Group Members of the Massachusetts Medical Society (continued)

Mass. Psychiatric Society Mass. Society of Eye Physicians and Surgeons Medical Associates Pediatrics Merrimack Urology Associates MGH Chelsea Healthcare Center MGH Everett Family Care Middleton Family Medicine Associates Milford Gastroenterology Mount Auburn Cardiology Associates Needham Pediatrics New England Dermatology New England ENT & Facial Plastic Surgery New England OB-GYN Associates New England Medical Associates Newton-Wellesley Neurology Associates Newton-Wellesley Obstetrics & Gynecology Newton-Wellesley Physicians Primary Care North End Waterfront Health North Shore Ambulatory Anesthesia Partners North Shore Community Health North Shore Physicians Group Northampton Area Pediatrics Northeast Medical Practice (Addison Gilbert Hospital Group) Northeast Urologic Surgery Ophthalmic Consultants of Boston **Orion Emergency Services** Orthopedic Affiliates Orthopedic Care Physicians Network Orthopedics Northeast

Outer Cape Health Services Pediatric Associates at Northwoods Pediatric Associates of Brockton Pediatric Associates of Fall River Pediatric Associates of Greater Salem Pediatric Associates of Hampden County Pediatric Associates of Norwood and Franklin Pediatric Health Care Associates Pediatric Physicians Organization at Children's Pediatrics at Newton Wellesley Personal Physicians HealthCare Pioneer Valley Cardiology **Pioneer Valley Pediatrics** Pioneer Valley Radiation Oncology Plymouth Bay Orthopedic Associates Point32Health (formerly Harvard Pilgrim Health Care) Prima Care Gastroenterology Primary Care of Wellesley **Quincy Pediatric Associates** Radiology & Imaging Reliant Medical Group Schatzki Associates SkinCare Physicians South Boston Community Health Center South End Community Health Center South Shore Cardiology South Shore Health South Shore Internal Medicine South Shore Radiology Associates

South Shore Skin Center South Shore Women's Health South Suburban Gastroenterology Southern Jamaica Plain Health Center Springfield Anesthesia Service Springfield Health Services for the Homeless SSTAR Family Healthcare Center Steward Medical Group (Brockton) Suburban Internal Medicine The Dimock Center Truesdale Internal Medicine Tufts Medical Center Community Care Tufts Medical Center Endocrine Division Tufts Medical Center General Medical Associates UMass Managed Care Providers UMass Memorial Medical Group Upham's Corner Health Center Valley Women's Health Group Wellesley Women's Care Western Mass. Gastroenterology Associates Western Mass. Pathology Services Westford Internal Medicine Weston Pediatric Physicians Whittier Street Health Center Wilmington Pediatrics Woburn Medical Associates Women's Health Care Women's Health of Central Massachusetts Worcester Recovery Center and Hospital, Dept. of Psychiatry















