**Strategic Initiative**



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| **Goal/****Beneficiary** | **Init #** | **Strategic Initiative** | **Priority** |
| Patients | 1 | Advocate for technology and communication tools that improve health literacy, price transparency, and increase patient engagement. | Intermediate |
| Patients | 2 | Assess vulnerable populations and determine where the MMS can have the strongest impact on access to appropriate care, including social determinants of health and health disparities. | Critical |
| Patients | 3 | Advocate for affordability of care. | Intermediate |
| Patients | 4 | Evaluate the establishment of an MMS principle that declares health in all its dimensions, including health care, as a human right. | Critical |
| Patients | 5 | Enhance collaboration with patients; health care and technology organizations; community resources; and state, federal, and other stakeholders; with a focus on our patient-centered objectives. | Intermediate |
| Patients | 6 | Advocate for access, affordability, and quality of patient care to be the primary objectives of care integration. | Immediate |
| Physicians | 1 | Identify and implement three high-impact initiatives to advocate for the reduction of unnecessary regulations and administrative burdens. | Critical |
| Physicians | 2 | Create a physician community that includes opportunities for networking. | Intermediate |
| Physicians | 3 | Provide leadership development offerings for physicians and physician-led teams. | Immediate |
| Physicians | 4 | Identify factors that contribute to satisfying work environments and advocate with stakeholders for action, where needed. | Intermediate |
| Physicians | 5 | Advocate for fair and equitable systems of compensation. | Intermediate |
| Physicians | 6 | Pursue options to increase medical school affordability, including the option of free medical education. | Immediate |
| MMS | 1 | Evaluate impact and relevance of member-related products, services, and activities, and initiate a plan to discontinue those that do not offer strategic value to the membership. | Critical |
| MMS | 2 | Narrow focus and prioritize activities to align with our strategic plan. | Immediate |
| MMS | 3 | Reform governance to accomplish the strategic goals and objectives.  | Immediate |
| MMS | 4 | Evaluate alternative sources of revenue in support of member-related areas to ensure MMS sustainability. | Intermediate |
| MMS | 5 | Ensure the financial strategy supports NEJM Group’s sustainability. | Critical |
| MMS | 6 | Develop a strategy to increase MMS brand recognition, profile, and communication with targeted audiences. | Intermediate |
| MMS | 7 | Create strategies that will engage various member constituent groups and increase engagement, diversity, and trust in MMS.  | Intermediate |
| MMS | 8 | Expand advocacy efforts in collaboration with key stakeholders on issues deemed critical to physicians and patients. | Immediate |
|  **Totals** | **5 Critical****6 Immediate****9 Intermediate****20 Total** |

**Priority Grid**